

**BUILD YOUR  
BROKING BUSINESS  
IN 3 MONTHS.**

**WITH 100%  
ACCURATE  
INTRADAY CALLS.**

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## R 1.00 LAC OF MONTHLY BROKERAGE FROM INTRADAY TRADERS

Your business needs volume transactions to make good profits. The best option is in Nifty Future trading. One lot equals 2.50 lac (at 5000 level). Work backwards: to earn R. 1,00,000 gross brokerage on 0.015 paisa share of brokerage, you need R. 67 crore monthly turnover.

On Nifty Future trading, that translates in to 2667 trades per month (each square up trade is calculated as one trade of R. 2.50 lacs generating 0.015% brokerage for you). On 22 days/month working, that's around 120 trades per day.

So if on an average your clients are making 5 trades a day, you require only 24 clients to achieve the target income. Some clients may not trade daily but then, some clients may trade multiple lots thus balancing the system. So just 24 clients day trading clients can generate R. 1.00 lac in monthly revenue.

### HOW TO ACQUIRE 24 DAY TRADERS IN NEXT 3 MONTHS

#### A. IDENTIFY SEGMENTS B. CREATE A PRODUCT THEY NEED C. OFFER FANTASTIC VALUE

Start by scanning existing client base for: **A.** i) Existing day traders ii) Home-based online traders iii) Off-line, occasional traders iv) Dormant clients (not traded for months) iv) Clients with unutilised cash in trading a/c. v) Retired investors vi) Novice and new traders/investors from your local area

**B.** Offer these persons a program capable of generating R. 1,500 - 2,000 daily on just R. 27,000 deposit (For One Nifty Future lot, as of now).

**C. Offer** them **FREE** daily trading advice, 4-6 times a day with near 100% accuracy. Before beginning, offer prospective clients 2 days of free advice to test the accuracy.

Prospect of earning even R. 20,000 monthly - only 50% of the projected R. 40,000 - on an investment of R. 27,000, will delight everybody.

### PRISM INTRADAY SYSTEM IS 100% ACCURATE ON NIFTY FUTURES

The analyst, Arunangshu M Lahiri, created **PRISM** in December 2003 after 2 years of research on live intraday market. From 80% accuracy, it improved to 98% in 2006 and 100% in 2009 on discovery of a breakthrough application. Over 1500 persons all over India have used PRISM Intraday Trading system so far.

#### 100% ACCURACY DOESN'T LEAD TO 100% PROFITABLE TRADES

100% accuracy means, Nifty Futures will move to exactly the levels the Analyst have given in Calls. However, each level has to be crossed by 2 points+ (reaching the 3rd point) - to go to next level on sizeable profits. Some times, the first level may not be breached by the 3rd point and price will again retreat resulting in a small loss.

**Example:** A buy call at 5030 has the first level at 5042 and 2nd level at 5050. Nifty Futures reaches 5042 and retreats. If trader has waited for 5045 to be touched, and eventually to get 5050 - s/he may have a small loss instead. The fact that price has reached the first level makes the call 100% accurate but not profitable.

However, the Analyst always online, warning traders of possible threat to profitable trades.

#### UNIQUE STOP-LOSS TO DE-EMOTIONALISE TRADING

The Stop-Loss system restricts loss to 10-12 points at the most. This may some times lead to repeat trades. **The trader is happy to makes money at the end of the day. As broker, your benefit comes from additional trades.**

#### BEGIN PROACTIVE MARKETING

1. Contact person on your list as per identified segments. Invite them either for a 3-4 hours demo of live Intraday at your office.

2. Explain the daily income that could be generated by a day of intraday trading on just R. 27,000 margin.

3. Offer to send them daily Calls through Yahoo Messenger or SMS for checking their accuracy

4. On successful demonstration, sign them up for Futures trading with minimum R. 27,000 as margin.

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5. Target acquiring minimum 10 Intraday clients every month.

7. Put up PVC printed banners on your building and near your business place. We provide 5 banners with strong selling message, FREE.

8. Market aggressively in your locality via handbills, free seminars at your office or at nearby auditorium.

### THE THREE MONTH SOLUTION

Study the following chart to understand how quickly and easily you can make your broking business profitable in just next 3 months.

No. of Traders	Nifty value/lot	Trades/day	Days/month	Volume/month	Share of Brokerage	Earnings/month	Earnings/3 months	Call Fees/3 months	Net revenue/3 months
8	250000	5	22	220000000	0.015%	33000	99000	15000	84000

### THE CLIENT IS HAPPY ALSO

This chart shows how the Trader can benefit from Intraday trading based on PRISM's Call on R. 27,000 (adequate to buy one Nifty Future lot).

Profitable Trades	Losing Trades	Gaining trades/points	Losing trades/points	Monthly Gains	Monthly Loss	Net Points Gain/Loss	Income/month
75%	25%	17	15	1402.5	412.5	990	49500

  

Volume/mnth	Brokerage	Monthly brokerage	Income (before levies)
27500000	0.03%	8250	41250

### JOIN TODAY WITH A 5 DAY DEMO

Pay R. 1,250 to for a 5-trading day demo Calls.Or, pay R. 2,000 for 10 trading days. With your first payment, you also get FREE 2 PVC printed Banners to help with your local marketing. Utilise this period to invite potential customers for free demo.

### GET 1 MONTH FREE

The regular Call charge is R 8,000 per month. Pay for 2 months and your 3rd month Calls are FREE. Or, pay R. 15,000 for 3 months. You will be given 3 more Posters to put up near and around your business place.

### PAYMENT DETAILS

Please write an **A/c Payee** cheque for R. 1,250 or R. 2,000 payable to **ARUNANGSHU M LAHIRI**. At the back of the cheque, write the **A/c no. 000-601-00-4280** and deposit it at nearby **ICICI Bank** or it's ATM. You will be provided with an Yahoo Messenger ID to receive the Calls.

**Online payment:** Transfer to **ARUNANGSHU M LAHIRI, A/c no. 000-601-00-4280 at ICICI Bank, Branch R N Mukherjee Road. IFS no. ICIC0000006**. Calls will begin on encashment of cheque.

For any additional details, call or write a mail to:

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